

Decorah Telecommunications Utility Board Meeting
Tuesday, August 15, 2017 – 5:30pm
Decorah City Hall Council Chambers

Minutes

Members attending:

Paul Mattson
Jarrad Walter
Bruce Butters
Anna Norris – via speaker phone

Others in attendance:

Chad Bird, city manager
Chopper Albert

Members absent

Lydia Anderson

Update on feasibility study

The commission reviewed the final data from the feasibility study and discussed many aspects of the survey, the proposed partnership testings, and the take-rate scenarios.

The commission wished to explore a pledge card sampling and wondered if actual numbers would change the final take-rate numbers and payback conditions. The commission asked Bird to inquiry about a pledge card campaign with Uptown Services.

The commission discussed having a third party review the study or at least having another set of eyes review the data. There was also some question as to why the business package pricing was so low on slide 87, wouldn't local businesses be asked to pay a higher fee than reflected?

The commission concluded their study time by asking if there is a written narrative component that will go with the slide presentation.

The final question was what needed to change in the Decorah community in the coming years for the overall picture to change. What would the incumbents need to do and how would the population need to change for the study outlook to improve?

The commission discussed a few final touches and a presentation to the city council on September 18 to close out the feasibility study.

Approval of minutes

a. August 2, 2017

Motion by Norris and second by Butters to approve the August 2, 2017 commission meeting minutes.

No further discussion.

Roll call vote; motion carried unanimously.

Adjourn

The meeting was adjourned at 7:08pm with motion and second by Walter and Butters respectively.

Respectfully submitted

