

Decorah Telecommunications Utility Board Meeting
Monday, July 16, 2018 – 9:30am
City Hall Council Chambers

Minutes

Members attending:

Paul Mattson
Lydia Andersen
Jarrad Walter
Bruce Butters
Anna Norris via phone call

Others in attendance:

Chopper Albert
Chad Bird
Phil Iverson

Discussion and possible action on community survey and pledge card program content

Chopper proposed purchasing some .com and .org domain names to keep on hand. He also noted one may be used as part of the pledge card program and the online marketing of the program.

The commission reviewed the pledge card program and it was noted the consultant wanted to get started as soon as possible. The commission appreciated the start time and the sense of urgency but they cautioned that it would be better to get it right than quick.

There was general discussion on pricing, marketing narrative and text along with a review of an early draft of the website mock up and promotional materials. It was noted the city website would be used.

There was a lengthy discussion on how to validate the data and with what tools would it be collected, sorted and interpreted. The commission directed Chopper to convey to the consultants that the data collection and integrity would be very important.

The commission reviewed pricing and agreed to use the following for Internet pricing in the pledge card program.

Decorah Business Plans			Residential Data Packages		
Options	Speed	Price	Options	Speeds	Price
Small Business	50/50	129.95	Standard	100/100mbps	59.95
Medium Business	100/100	169.95	Expanded	250/250mbps	99.95
Large Business	250/250	269.95	Gigabit	1GB/1GB	149.95
Enterprise	500/500	369.95	Wireless Extender		2.95/Mo
Enterprise Plus	1GB/1GB	499.95			
Static IP		9.95			
Wireless Extender		7.95			

The commission reviewed, discussed and agreed to move forward with the pledge card program under these assumptions.

Approval of minutes

a. June 29, 2018

Motion by Butters and second by Mattson to approve the minutes from June 29, 2018.

No further discussion.

Roll call vote; motion carried unanimously.

Other business

Adjourn

The meeting was adjourned at 10:45am with motion and second by Mattson and Butters respectively.

Respectfully submitted

