

Decorah Telecommunications Utility Board Meeting
Monday, October 8, 2018 – 5:30pm
City Hall Council Chambers

Minutes

Members attending:

Anna Norris
Bruce Butters
Jarrad Walter
Lydia Andersen
Paul Mattson

Others in attendance:

Chopper Albert
Chad Bird
Paul Scott
Patsy Martinson
Jim Fritz

Update, discussion, and possible action on community survey and pledge card program content

There was general discussion on the current rate of pledge support. Albert noted there are 484 residential pledges and 43 business pledges. The board discussed additional marketing efforts aimed at boosting public participation.

There was general discussion about a door-to-door campaign to generate interest and additional pledges. Fritz, Martinson, and Scott proposed a planned door-to-door campaign.

Ideas centered around a short time frame with a team of volunteers going door-to-door and having residents sign pledges on cards or mobile devices. It was discussed that a campaign would run for about ten days and could be productive.

There was also discussion about proper training for volunteers and being sure to coordinate with other local agencies such as the police department.

Motion by Butters and second by Andersen to initiate a door-to-door campaign in partnership with Decorah Fast Fiber.

No further discussion.

Roll call vote; motion carried unanimously.

There was final discussion on setting the campaign to run from November 8 through the 18th and that a work session would be held on Thursday, October 18 at 6:30pm to plan activities.

Approval of minutes

a. August 27, 2018

Motion by Butters and second by Norris to approve the minutes from August 27, 2018.

No further discussion.

Roll call vote; motion carried unanimously.

Other Business

There was no other business.

Adjourn

The meeting was adjourned at 6:26pm with motion and second by Norris and Andersen respectively.

Respectfully submitted

