

Decorah City Council
Budget and Finance Committee
Council Chambers

Wednesday, January 5, 2022
4:00pm

Agenda

Chair Schissel, Zittergruen , Johnson, Olson,

Also attending: Borowski, Luse, Neal

1. Hotel/Motel Revenue Agreement

The committee discussion was started by Shissel proposing hotel/motel revenues be distributed 30% to Decorah Jobs, 30% Hotel Marketing Steering Committee, 30% Parks, and 10% retained for council discretion.

Discussion shifted to current uses/distributions of Hotel/Motel Tax revenues, 50% (up to \$135,000) to Decorah Jobs, 25% to Hotel Marketing Steering Committee, remainder to Parks. Hotel Marketing Steering Committee has used funds for advertising and mini grants for various businesses and events (\$2,500 each to Vesterheim, Seed Savers, Nordic Fest).

Zittergruen wanted a mechanism to ensure that distributed funds align with council priorities. Zittergruen stated thought of freezing current allocation to ED, pick a number for Parks, any above held for discretion. Also discussed was a 50/50 split with the two ED splitting one of the halves.

Goedken asked what other distributions the council members want to see models for distribution. Another proposal was 60/40 (ED splitting the 40%). Goedken will prepare estimates for future meeting.